



Education and Culture DG



Youth on
the Move

An initiative of the European Union



ERASMUS & CROATIA

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Erasmus & Croatia

Overview

1. Higher education policy context
2. The Erasmus programme
3. Erasmus centralised actions – cooperation
4. Erasmus decentralised actions – mobility
5. Erasmus policy support actions
6. The new programme generation post-2013



1. Higher education policy context



Higher education policy context



Higher education policy context

Three big reforms

- Curricular reform (Bologna)



- Governance reform
(autonomy and accountability)

- Funding reform (public and private funding, enterprises, fees...)



Higher education policy context – the Bologna Process

Bologna Declaration: 1999

**Simplify higher
education
qualifications**

**47
countries**

Three cycles (3, 5 and 8 years)

Ensure high standards



Improve mobility



Attract students worldwide



**Quality assurance &
accreditation/certification mechanisms**



**Strengthen the European dimension
of higher education**



Higher education policy context

The Bologna Process – Leuven 2009

5 main issues of the Leuven ministerial:

- Mobility
- Data collection & reporting
- Widening access
- Transparency tools
- Global dimension



Higher education policy context – Europe 2020 strategy & flagships



- Priority areas are addressed by seven flagship initiatives. The most relevant for higher education policy:
 - ***Youth on the Move***^[1]: aims to increase the chances of young people of finding a job by enhancing student and trainee mobility and improving the quality and attractiveness of education and training systems in Europe;
 - ***An agenda for new skills and jobs***^[2] aims to make it easier for people to get the right skills and competences and be able to use them in the appropriate jobs;
 - ***Innovation Union***^[3]: aims to improve conditions and access to finance for research and innovation in Europe, to ensure that innovative ideas can be turned into products and services that create growth and jobs.

^[1] <http://europa.eu/youthonthemove/>

^[2] <http://ec.europa.eu/social/main.jsp?catId=822&langId=en>

^[3] http://ec.europa.eu/research/innovation-union/index_en.cfm



Higher education policy context – Youth on the Move



- An EU “flagship initiative” to respond to the challenges young people face and to help them succeed in the knowledge economy – adopted 15 September 2010
- An integrated strategy for young people, embracing both education/training and employment
- Regarding higher education:
 - Communication on modernising HE: a new agenda on employability, mobility, transparency on study and research, internationalisation...
 - Results of study on multi-dimensional global university ranking
 - Multiannual Strategic Innovation Agenda: role of EIT, HE priorities...



Higher education policy context – Youth on the Move – EU funding



- Feasibility for the creation of an EU student loan facility to facilitate mobility (with the EIB)
- Review all EU programmes on education and training, including a public consultation in 2011, for post-2013
- Maximise the potential of the European Social Fund
- Argument for increased EU resources post 2013
- Who's responsible?
 - EU plays facilitating, agenda-setting, supporting & benchmarking role
 - EU programmes: support mobility + joint projects in support of Youth on the Move objectives + Member State activities



2. The Erasmus programme



Lifelong Learning Programme 2007 - 2013

Budget: 6.97 billion EUR (Proposal: 13.620 billion EUR)

Min. 13 %

School
Education

COMENIUS

Min. 40 %

Higher
Education

ERASMUS

Min. 25%

Vocational
Education

LEONARDO
DA VINCI

Min. 4%

Adult
Education

GRUNDTVIG

Transversal Programmes
Jean Monnet

- Policy development
- Languages
- ICT
- Dissemination

Erasmus:
3.1 billion €
for 7 years





The Erasmus programme

Established in 1987

Erasmus University Charter – entry ticket

Cooperation component (centralised actions) - 20 M €

- **Networks**
- **Multilateral projects**
- **Accompanying Measures**

Mobility component (decentralised actions) – 445 M €

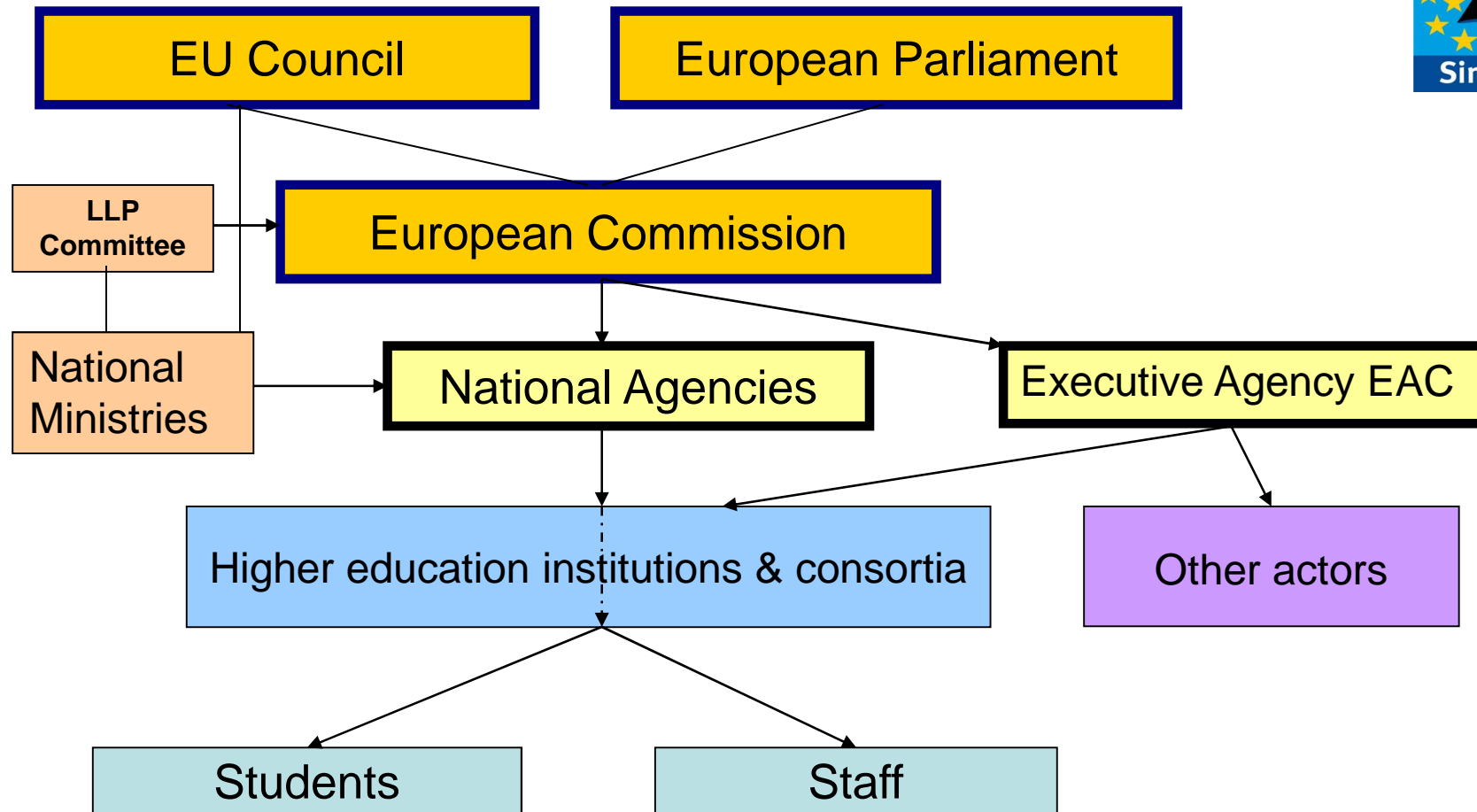
- **Student mobility**
- **Staff mobility**
- **Intensive programmes**

Evaluation studies, policy support activities etc.





Erasmus actors



Erasmus & Croatia



3. Erasmus centralised actions - cooperation





Policy references in higher education - Erasmus

Europe2020 and E&T2020
benchmarks & targets

EU flagship initiatives
Youth on the Move, New Skills and Jobs,
Innovation Union

HE > 40%

New structure on Erasmus centralised actions
Ex. New priorities on social dimension and
excellence in higher education

Modernisation agenda for universities:
Curricular, governance and funding reforms

New agenda for
the Bologna process

mobility > 20%





Erasmus centralised actions

Important changes for in 2011:

- 2 new priorities: ‘Social inclusion’ and ‘Fostering excellence and innovation in HE’
- 1 partially new priority: ‘Mobility strategies’
- 1 merged priority: ‘Support to the modernisation agenda’
- No more Structural Networks





Erasmus centralised actions

LLP Calls 2007-2010

1. Multilateral projects

- Curriculum Development
- Modernisation of Higher Education
- Virtual Campus
- Cooperation University-Enterprises

2. Networks

- Academic networks
- Structural networks

3. Accompanying measures

LLP Calls 2011-2013

1. Multilateral projects

- Priority 1: Cooperation between higher education institutions and enterprises
- Priority 2: Social dimension in higher education
- Priority 3: Develop mobility strategies and remove barriers to mobility in higher education
- Priority 4: Modernisation of higher education (including curriculum, governance & funding reforms)
- Priority 5: Fostering excellence and innovation

2. Networks (only academic)

3. Accompanying measures

Erasmus centralised actions

Erasmus Multilateral projects



‘Preference will be given to innovative projects focusing on subject areas and themes not sufficiently covered by projects already being funded under this action’

Project compendia available at:

http://eacea.ec.europa.eu/llp/results_projects/project_compendia_en.php





Erasmus centralised actions

Erasmus Multilateral Projects

Encourage trans-national cooperation between HEI or with other relevant stakeholders:

Co-operation between higher education institutions and enterprises

Social inclusion in higher education

Mobility strategies and removal of barriers to mobility in higher education

Support to modernisation agenda of Higher Education (curriculum, governance, funding reforms)

Fostering the excellence and innovation in higher education





Erasmus centralised actions

Multilateral project priority 1:
Cooperation between HEI and Enterprises

*Supports activities bringing together HEI and partners
from outside academia*

Preference given to:

- Developing educational services
- Reinforcing link between educational activities and employment needs





Erasmus centralised actions

Multilateral project priority 2:
Social inclusion in higher education

Preference given to:

- Widening access for underrepresented groups and non-traditional learners
- Developing flexible provision
- Developing policies to increase completion rates
- Developing the social responsibility of HEIs



New in 2011



Erasmus centralised actions

Multilateral project priority 3:
Mobility strategies and removal of barriers to
mobility in higher education

Preference given to:

- Developing strategies to boost learning mobility
- Analysing and tackling barriers to mobility
- Facilitating availability of information
- Providing open educational resources for virtual campuses
- Strengthening virtual mobility



**New in 2011 - incorporates
Erasmus Virtual Campuses**



Erasmus centralised actions

Multilateral project priority 4:
Support to the modernisation agenda
of higher education

Projects must address at least one of them:

- (1) Curriculum reform
(including curriculum development)
- (2) Governance reform
- (3) Funding reform





Erasmus centralised actions

Multilateral project priority 4:
Support to the modernisation agenda
of higher education (1)

Curriculum reform

Preference given to:

- Initiatives and tools to assess and promote graduate employability
- Designing integrated programmes





Erasmus centralised actions

Multilateral project priority 4:
Support to the modernisation agenda
of higher education (1)

Curriculum reform

Designing integrated programmes should cover one of:

- (1) a complete cycle of study (bachelor, master or doctoral level) and leading to a recognised double or joint degree
- (2) curricula and modules for continuing education
- (3) teaching modules in highly interdisciplinary areas or inter-sectoral approaches.





Erasmus centralised actions

Multilateral project priority 4:
Support to the modernisation agenda
of higher education (2)

Governance reform

Preference given to:

- Facilitating European cooperation in quality assurance
- Enhancing autonomy and accountability for HEIs
- Promoting transparency





Erasmus centralised actions

Multilateral project priority 4:
Support to the modernisation agenda
of higher education (3)

Funding reform

Preference given to:

- Developing strategies to increase efficiency
- Promoting funding diversification
- Assessing and promoting HE return on investment





Erasmus centralised actions

Multilateral project priority 5:
Fostering excellence and innovation in HE

*Supporting activities addressing the knowledge triangle of education-
research-innovation*

Preference given to:

- Linking teaching and ongoing research
- Providing opportunities for students to work in research settings
- Stimulating innovative and entrepreneurial mindsets for students



New in 2011



Erasmus centralised actions

Erasmus academic networks

Projects under this Erasmus action should aim at gathering the widest and most advanced set of specific competencies in a given subject area

Main focus of academic networks:

- Sharing knowledge
- Discussing methodologies
- Disseminating good practice
- Producing and promoting creativity and innovation





Erasmus centralised actions

Erasmus academic networks

Preference given to:

- Innovative networks focusing on subject areas and themes not sufficiently covered by networks already being funded under this action

Project compendia available at:

http://eacea.ec.europa.eu/llp/results_projects/project_compendia_en.php





Erasmus centralised actions

Erasmus accompanying measures

Aim to support innovative, self-standing projects which would otherwise not be eligible under the main Erasmus programme

Projects should:

- Have clear relevance to the modernisation agenda
- Enhance the implementation of Erasmus mobility
- Focus on dissemination of project results
- Enhance trans-sectoral synergies
- Implement activities concerning transversal policies
- Carry out other activities as relevant...





Erasmus centralised actions

Erasmus accompanying measures

Activities supported can include:

- Organisation of conferences, seminars and training activities
- Studies and analyses
- Awareness-raising activities
- Information and communication activities (promoting and improving visibility of programme and results)



Erasmus centralised actions

Overall success rate of applications 2007 - 2010

2007

- 153 applications received
- 64 approved
- **41.8%**

2008

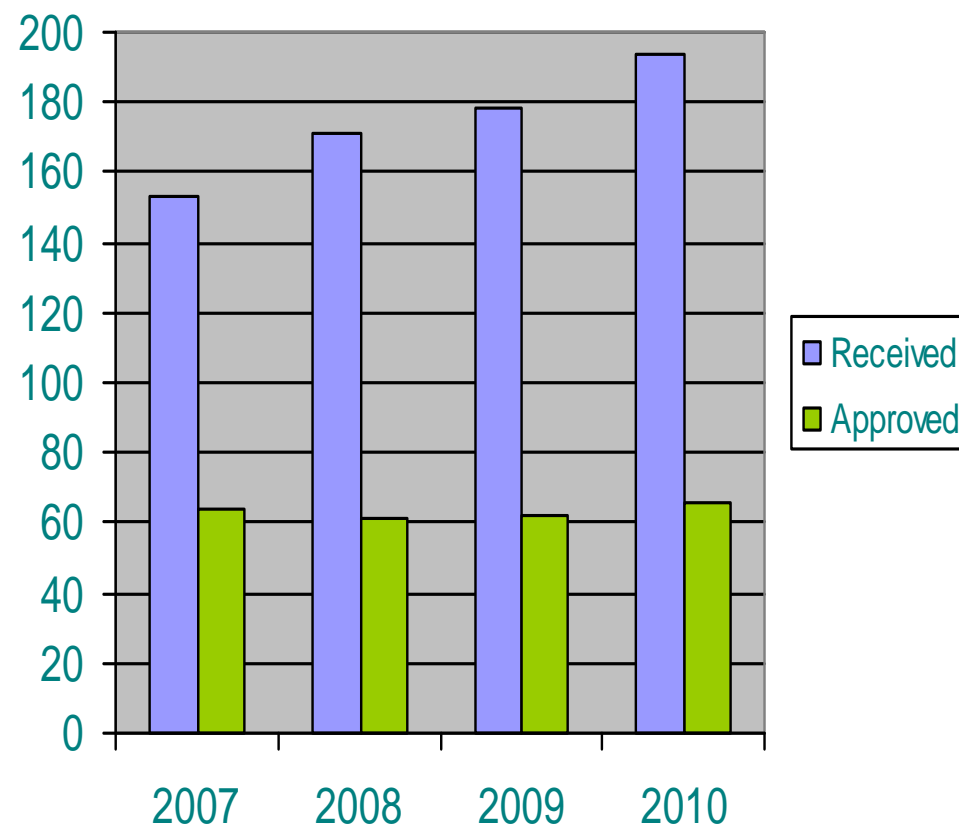
- 171 applications received
- 61 approved
- **35.6%**

2009

- 178 applications received
- 62 approved
- **34.8%**

2010

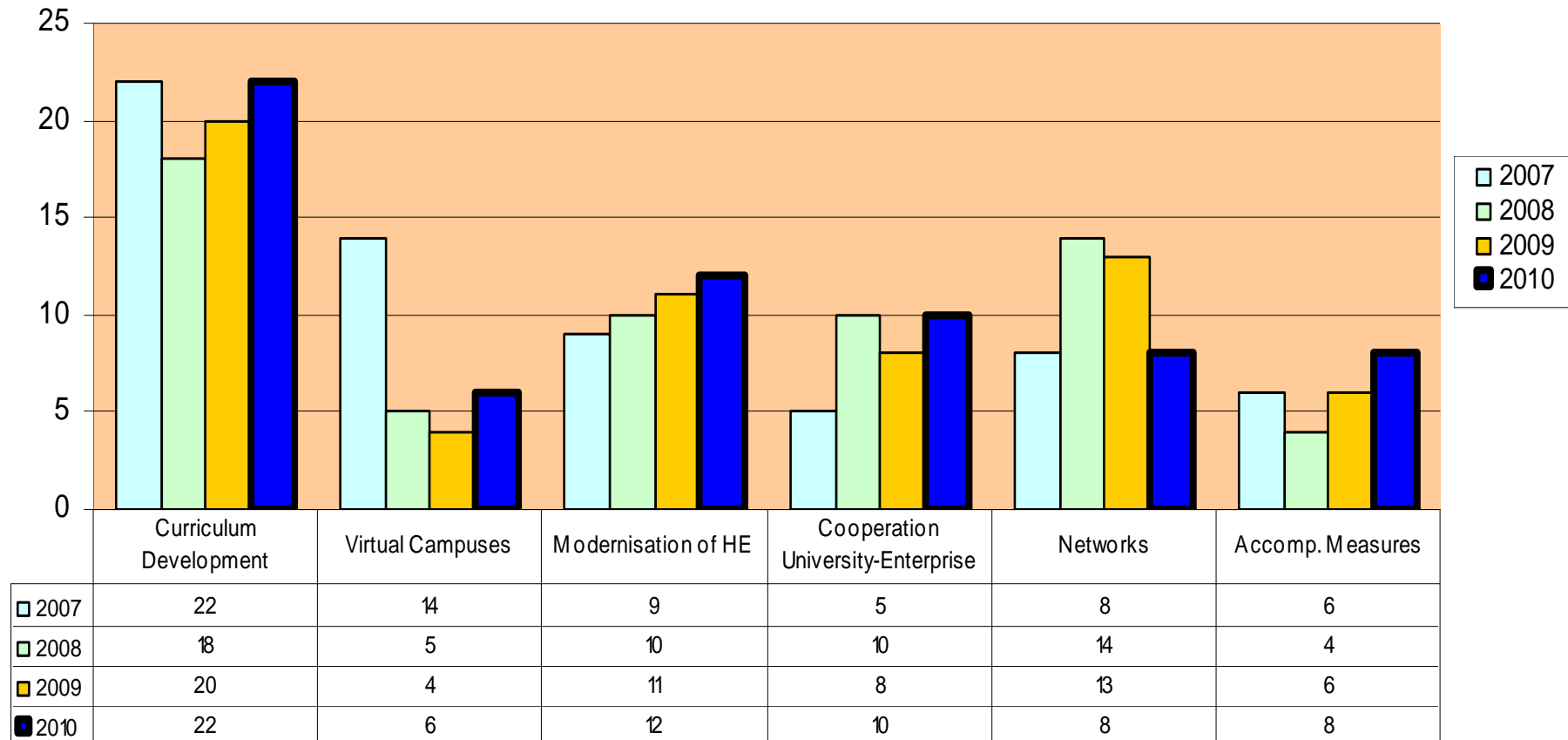
- 194 applications received
- 66 approved
- **34 %**



Erasmus centralised actions



N° of Erasmus applications selected
Evolution 2007-2010



Erasmus centralised actions



Basic features and requirements for applications

Erasmus Centralised Actions	Maximum EU Grant (75% of total project costs)	Minimum/Maximum project duration	Minimum number of partner organisations
Multilateral projects	300.000 €	Min: 2 years Max: 3 years	3 institutions from at least 3 LLP countries (of which at least one must be an EU member state)
Networks	600.000 €	Min and max: 3 years	New in 2011 ! Minimum 25 partners from 25 countries
Accompanying Measures	150.000 €	Min and max: 1 year	One or several institutions from LLP countries



Erasmus centralised actions



Who can apply ?

Action	Type of applicant organisations
Erasmus multilateral projects	<ul style="list-style-type: none">- Higher education institutions holding a full duration Erasmus University Charter- Enterprises (in particular SMEs), professional organisations, chambers of commerce, social partners and local/regional/national bodies- Associations and other relevant organisations active in relation to higher education
Erasmus networks	<ul style="list-style-type: none">- Higher education institutions holding a full duration Erasmus University Charter- Public bodies, enterprises, associations and other relevant organisations active in relation to higher education
Erasmus accompanying measures	<ul style="list-style-type: none">- Higher education institutions holding a full duration Erasmus University Charter- Associations, networks or consortia of higher education institutions and other relevant organisations active in relation to higher education





Erasmus centralised actions

How to apply?

e-application form 2011

Submission deadline: 28/02/2011

A. Identification of the applicant and other organisations participating in the project

B. Description of the project

B.1 Summary of the project

B.2 Lifelong Learning Programme Objectives and Priorities addressed

B.3 Dates and languages

B.4 Summary budget

Attachments

Detailed description of the project
C. Organisations and activities
D. Description of the project
E. Impact, dissemination and exploitation, sustainability
F. Action or programme specific information
G. Workplan and workpackages
Third country participation (*optional*)
List of Associated Partners (*optional*)

Budget tables

Declaration of Honour

Legal Entity Form



Erasmus centralised actions

Where to find LLP call information?

LLP CALL 2011 DOCUMENTATION

- Announcement of the Call for Proposals 2011 (EAC/49/10): Official Journal and website of DG EAC http://ec.europa.eu/education/llp/doc848_en.htm
- Strategic Priorities
- LLP Guide 2011 : Part I - General provisions
- LLP Guide 2011 : Part IIa - Sub-Programmes and Actions
- LLP Guide 2011 : Part IIb - Explanations by action

INSTRUCTIONS FOR APPLICANTS

http://eacea.ec.europa.eu/llp/funding/2011/call_lifelong_learning_2011.php

- Instructions for completing the application form and its attachments
- eForm user guide
- Frequently Asked Questions
- Helpdesk





Erasmus centralised actions

LLP award criteria

1. Relevance
2. Quality of the work programme
3. Innovative character
4. Quality of the Consortium
5. European added value
6. The cost-benefit ratio
7. Impact
8. Quality of the Valorisation plan
(dissemination and exploitation of results)
9. Participation of organisations from third countries (*optional for Multilateral Projects and Networks only*)



Erasmus centralised actions



A successful Erasmus multilateral project

Higher education as a Generator of Strategic Competences

- **Subaction: Modernisation of higher education**
- **2007-2009**
- **Outputs:**
 - **Surveys (graduates, employers, HE reps)**
 - **Recommendations on modernisation strategies and curricula**
- **Coordinator: Univerza v Ljubljani, SI**
- **Partners:**
 - TARKI TARSADALOMKUTATASI INTEZET ZRT – BUDAPEST, HU
 - VYTAUTO DIDZIOJO UNIVERSITETAS – KAUNAS, LT
 - LIBER / ROA – MAASTRICHT, NL
 - POLITECHNIKA KRAKOWSKA IM. TADEUSZA KOSCIUSZKI – KRAKOW, PL
 - HACETTEPE ÜNİVERSİTESİ – ANKARA, TR





Erasmus centralised actions

A successful Erasmusmultilateral project

Virtual campus for SMEs in a multicultural milieu

- **Subaction: Virtual campuses action**
- **2007-2009**
- **Outputs:**
 - 17 online modules in 4 languages (master on SME management)
- **Coodinator: Budapesti Gazdaságo Főiskola (Pénzügyi és Számviteli Főiskola), HU**
- **Partners:**
 - BUNDESVERBAND MITTELSTÄNDISCHE WIRTSCHAFT (BVMW)– SCHWERIN, DE
 - HOCHSCHULE WISMAR – WISMAR, DE
 - UNIVERSITÉ PARIS 10 – NANTERRE, FR
 - MUNKAADOK ES GYARIPAROSOK ORSZAGOS SZÖVETSEGE OKTATASI KÖZPONT – BUDAPEST, HU
 - UNIVERSITY OF ESSEX – SOUTHEND-ON-SEA, UK



Erasmus centralised actions



Success factors - A strong project proposal is:

- **Relevant** (related to the policy context, priorities)
- **Coherent** (problems, solutions, target groups, activities, budget, ambitions/resources/competence)
- **Evidence based** (ex-ante needs analysis, state of the art)
- **Clear** (objectives, identifying the need for such proposal, the solutions, and the outputs)
- **Rigorous** in its planning (which activities, when, for how long, and with what resources)
- **Explicit** (do not take for granted any information, if it is not in the application it cannot be taken into account)
- **Circumscribed** (a proposal is not about solving the worlds' problems, but about solving a specific issue however complex this might be)





Erasmus centralised actions

Good practices for projects:

- Active **involvement** of **all partners**, embed projects in the strategies of participating entities
- Strong **project management**: objectives realistic, correctly timed results within given timeframe
- **Quality assurance** (internal, external) throughout life cycle
- Involvement of **stakeholders** and decision-makers
- **Valorisation** throughout life cycle
 - Information/communication/promotion
 - Identification and dissemination of results
 - Exploitation of results
- **Transferability** of results to other contexts
- **Sustainability** – no more EU funds needed after completion



Erasmus & Croatia



4. Erasmus decentralised actions – mobility

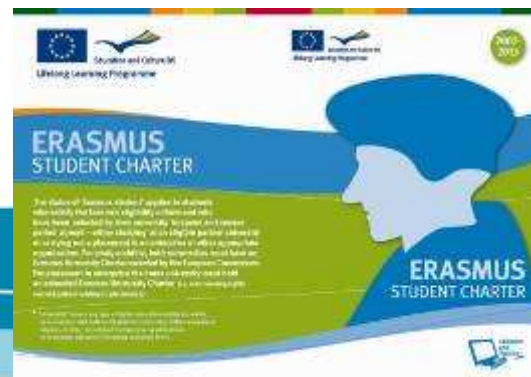




Erasmus decentralised actions – mobility

Erasmus mobility success factors

- **Charters:** Universities/HEI + Students (rights+duties)
- HEI: Bilateral **inter-institutional** agreements
- Students: learning/training **agreements**
- Erasmus EU **grants**
- **No fees** for tuition or use of facilities at host university
- Recognition: **ECTS** & Diploma Supplement
- **Preparation** of mobility period (language courses etc.)
- **Flexible** system for distribution funds/grants





Erasmus decentralised actions – mobility

Overview of actions

Mobility component (decentralised actions)

- **Student mobility**
 - Study mobility
 - Placement mobility/traineeships (since 2007, from Leonardo)
 - Erasmus intensive language courses
- **Staff mobility**
 - Teaching assignments (HEI teaching staff & enterprise staff)
 - Staff training (HEI staff) (since 2007)
- **Intensive programmes**
- **Preparatory visits**

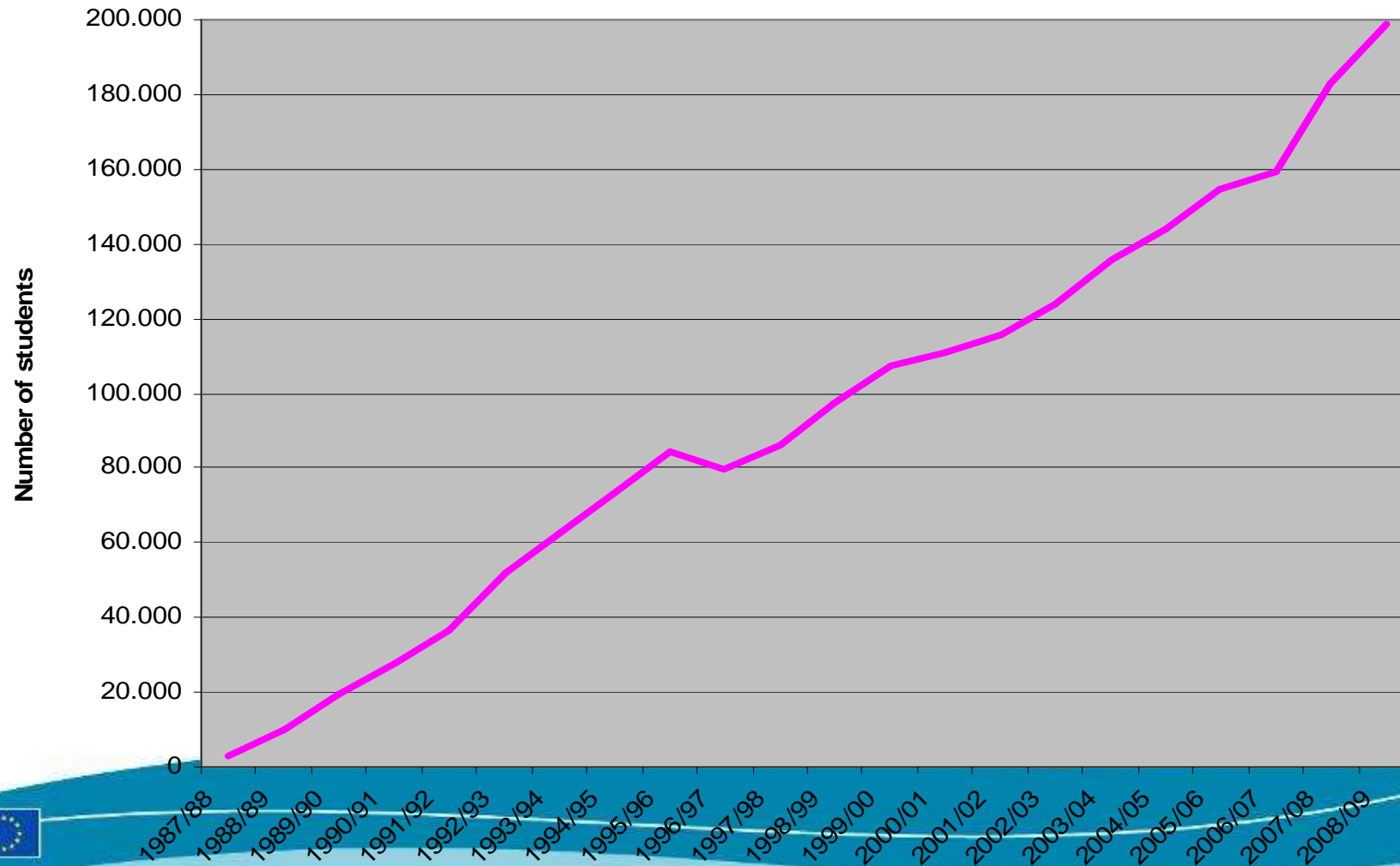


Erasmus decentralised actions – mobility

A European success story



Erasmus student mobility 1987/88-2008/09



Erasmus decentralised actions – mobility 2008/09 figures



Student mobility: EUR31: **198 500** students
Studies: EUR31: 168 200 students
Placements: EUR31: 30 300 students

By mid-2009: **2 million** Erasmus students
EU target by 2012: **3 million** Erasmus students

Staff mobility: EUR31: **36 400** periods
EUR31: 28 600 teaching assignments
EUR31: 7 800 staff training periods

HEI sending students and staff: 2744 HEI in EUR31





Erasmus decentralised actions – mobility

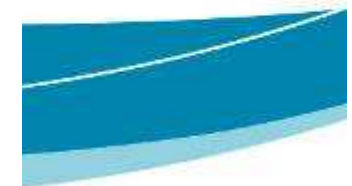
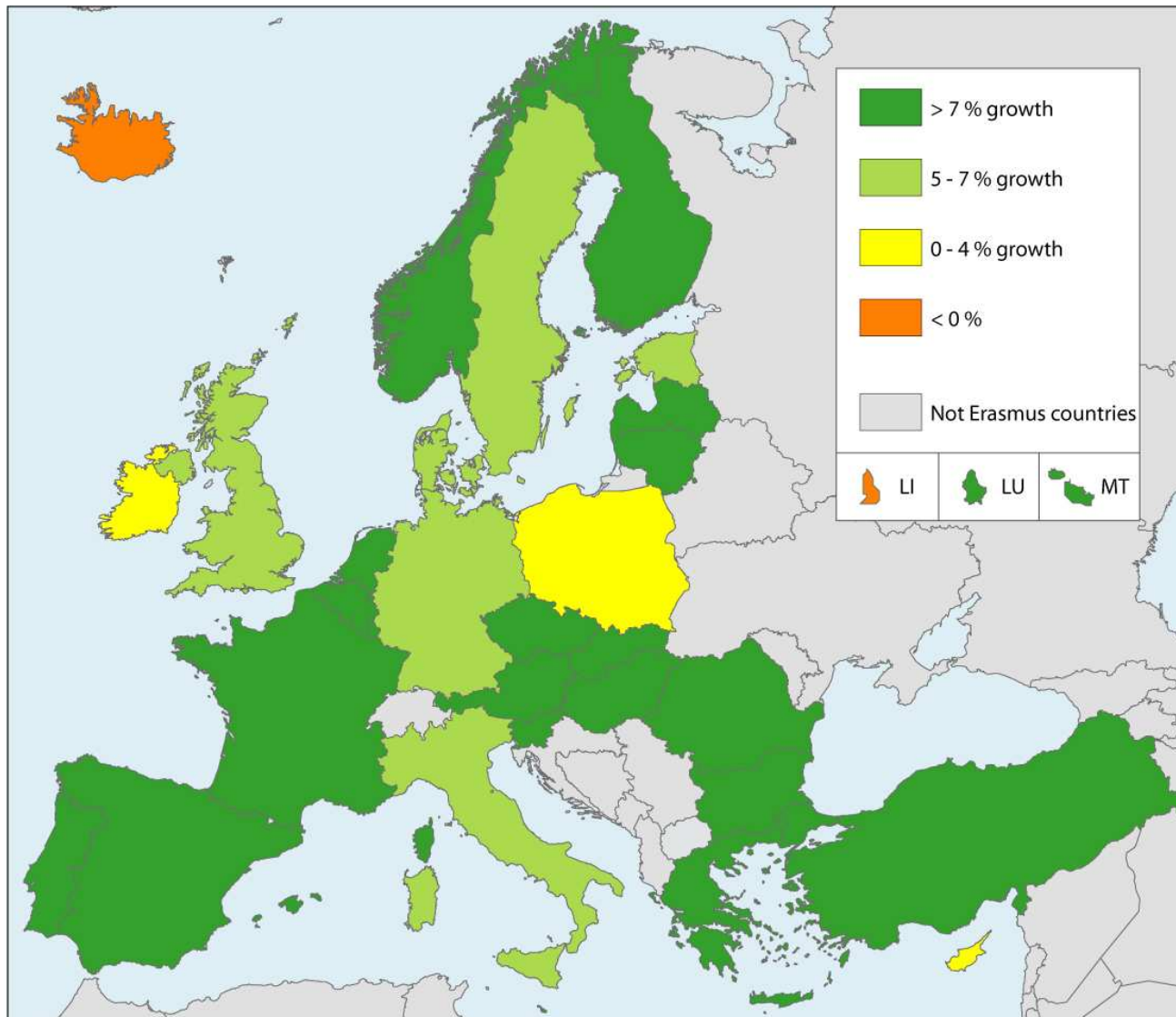
Erasmus student mobility 2008/09

- Top sending countries: **FR**, DE and ES
- Top destination countries: ES, FR and **DE**
- Duration: 6.1 months (6.4 m studies; 4.4 m placements)
- Average EU grant: **272 €** per month
- Gender balance: 60.7% female
- 213 students with special needs
- Annual growth (2007/08) of 5.9% (2.1 % for studies)
- Annual growth (2008/09) of 8.7% (3.4 % for studies)



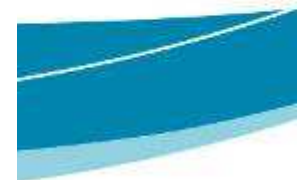
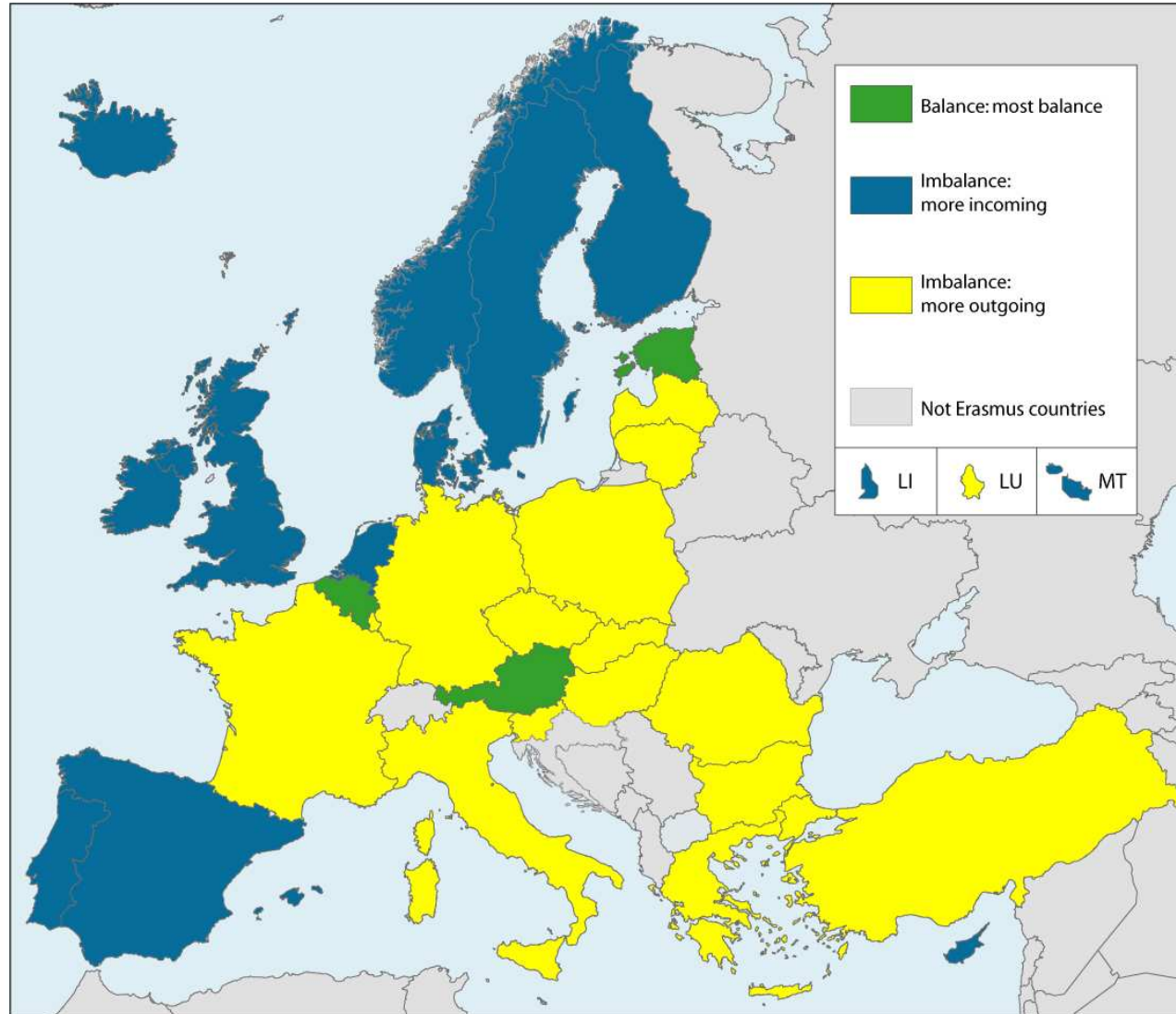
Erasmus decentralised actions – mobility

Erasmus student mobility growth 2008/09



Erasmus decentralised actions – mobility

Balance of Erasmus student flows in 2008/09



Erasmus decentralised actions – mobility Services to incoming Erasmus students



- Induction week
- Organisation of accommodation
- Integration in local life:
 - Language and cultural preparation by host
 - Buddy/mentoring system – Erasmus alumni
 - Europe in the classroom
 - Mixed accommodation Erasmus + locals
 - Extra-curricular activities
 - Local ESN sections



Erasmus decentralised actions – mobility Erasmus Intensive Language Courses (EILCs)



- 326 EILCs
- 23 countries
- 5200 Erasmus students, biggest number from Germany
- Funding:
 - Lump sum for organisation costs
 - Subsistence grant for students



Erasmus decentralised actions - Mobility Intensive Programmes (IP)



- Short study programmes (10 days - 6 weeks)
- 319 IP in 2008/09, 26 countries
- 10000 mostly international students, 3500 teachers
- Min 3 partner institutions in 3 countries
- Funding:
 - Lump sum for organisational costs
 - Subsistence and travel support for students & teachers



Erasmus decentralised actions - Mobility Intensive Programmes (IP) - Example

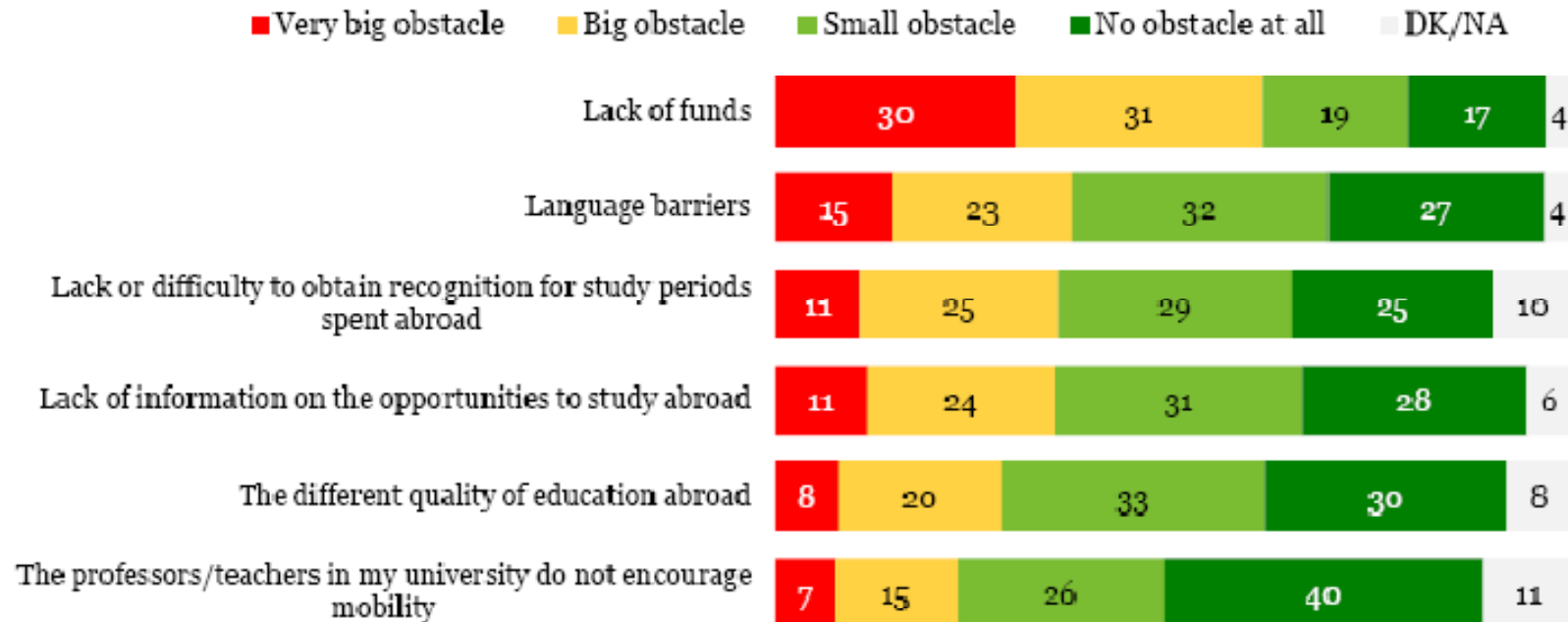


Global Quality Heritage Management

- **Topic: cultural heritage, quality assurance**
- **10/12 days at Tomar**
- **3 ECTS**
- **EU grant: 29 700 €, total budget: 39 600 €**
- **Lifelong Learning Erasmus Award in Gold 2008**
- **Coordinator: Politechnical Institute of Tomar (Instituto Politécnico de Tomar), PT**
- **Partners: SE, IT, CZ, LV, FR, ES, TR, RO, LT**



Eurobarometer 2009: Obstacles to mobility



Q5. Please tell me whether the following issues represented a very big, big, small, or no obstacle at all to your ambition of studying abroad?

% Base: who planned to, but then gave up or who never planned to study abroad





Impact of Erasmus at the individual level

- Upgrading **skills** (intercultural, linguistic etc.)
- Stimulating **adaptability** & flexibility
- Promoting **European** citizenship
- Enhancing **employability**
- Easier to **find a job**
+ more international career



... in other words



Personality

Maturity

Self-
confidence

Teamwor
k

Cultural
Awareness

Openness

Problem-
solving
ability

Getting
along





Impact of Erasmus at the institutional level

- International offices & support services
- Quality of teaching & learning
- Modernisation & internationalisation of curricula
- More transparency (ECTS etc.)
- Research participation
- University-business cooperation
- Professionalization of management



Impact of Erasmus at the policy/system level



- Internationalisation of higher education
- Driving force behind Bologna Process
- Continued impact (classification & ranking)
- Worldwide interest in scheme

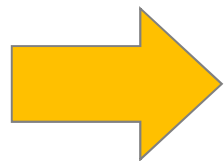




Erasmus – Perspectives (1)

General student mobility: on the increase

- But only around 4% of graduates benefit from Erasmus



More and better mobility

- ➔ Overall growth rate required for 2012 goal: +/-**6.7%**
- ➔ Bologna: 20% graduates with intl. mobility by 2020
- ➔ 2009 Green Paper on promoting learning mobility
- ➔ "Youth on the move" initiative



Erasmus – Perspectives (2)

Promotion of the programme

- « Selling benefits »
- Mobilising the motivators:
 - Teachers in general (schools + universities)
 - Mobile teachers and staff
 - Erasmus student alumni
- Promoting good practice:
 - Annual success stories
 - ECTS/DS labels



Erasmus – Perspectives (3)

Erasmus success stories

Bi-lingual websites

On-line skills assessment system

One week orientation courses

Quality control system

Facilities for special needs

Buddies, mentors

Mobility compulsory for teachers



Erasmus & Croatia



5. Erasmus policy support actions





Higher education support actions

Bologna Experts

- New call, project until end 2013
- Counselling on Bologna Process reforms
- Counselling on ECTS/DS matters and labels
- Information on the Erasmus programme

ECTS/Diploma Supplement Label

- Two labels by the Commission
- Putting your institution on the map internationally
- Attracting students
- Call deadline: 15 May 2011



Erasmus & Croatia



6. The new programme generation post-2013





The programme post-2013

The way forward for Erasmus

- Youth on the Move initiative
- Consultation on new programme
- Benchmark of 20 % mobile graduates by 2020

Principles:

- Solid basis on which to build on
- Increase relevance & show EU added value
- Improve quality & adapt elements
- Linking policy and programme
- Erasmus contributing to HE internationalisation
- Mobility for employability





The programme post-2013

The way forward for Erasmus

Integrate new concepts:

- Adapt to new reality (Bologna)
- Flexibility in mobility (rucksack)
- Worldwide mobility / Erasmus Mundus
- Long-term teacher mobility
- Language preparation (online, EILC)
- Enhance cooperation between HEI
- Better involvement of enterprises
- Joint programmes
- Increase role for traineeship consortia



Thank you for your attention



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